

Andersonville SSA #22
January 13, 2014

Attending: Barbara Boba, Tad Tanaka, Farah Essa, Rolando Esparza, Pete Valavanis, Karin Moen
Abercrombie

Also attending: Ellen Shepard

- I. Call to order
- II. Welcome and Introductions
- III. Approval of last meeting's minutes
 - a. Approve – Karin. Second – Tad. All in favor.
 - b. With correction: Swedish American Museum not Swedish Museum
- IV. Financial Report –
 - a. Balance Sheet – all is well
 - b. Profit and Loss
 - i. Changes in next few days – income staying the same, admin – same
 - ii. Programs – holiday and seasonal
 - iii. Façade improvements: Swedish American Museum \$4,000
 - iv. Parklets
 - c. Not more than 25% allowable carry over from City but we will comply
 - i. accounts payable we will be ok – when we finish paying bills we will be close to 25%
 - d. Checks written – parking transit deposit ok
 - e. Barbara approved, Farah second. All in favor.
- V. Service Reports
 - a. Marketing and promotions – ads in Reader, Facebook, etc. for holidays
 - b. \$50 gift card for sale of \$300 – about 60 so far used.
 - c. Snow plowing – went well – only one complaint
 - d. Green building program – some businesses still in process
 - e. Façade – Former SunTan store: Newcastle space.
 - f. Tenant attraction – Alderman Osterman met with Ellen about Andersonville – lots of businesses have closed.
 - i. Have a brokers meeting – alderman
 - ii. Landlords meet
 - iii. Community meeting
 - g. Sidewalk cleaning – wait till after Midsommarfest? Ellen will survey business owners.
 - h. Streetscape – Ellen showed pictures of kiosk
 - i. 3 kiosks will be added – need to look at locations – will need to pay city for sidewalk space
- VI. Meeting Adjournment - Karin M. Abercrombie, motion. Second – Farah All in favor.