

Andersonville SSA #22  
Oct 7, 2013

Attending: Barbara Boba, Tad Tanaka, Farah Essa, Rolando Esparza, Pete Valavanis, Karin Moen  
Abercrombie

Also attending: Ellen Shepard

Not attending: Joanna Miner

- I. Call to order
- II. Welcome and Introductions
- III. Approval of last meeting's minutes – July 15, 2013
  - a. Approve – Karin. Second – Barbara. Approved all
- IV. Financial Report – very good
  - a. Profit and Loss v Budget
    - i. A little under budget for income because of deductions from past years
    - ii. Façade money going to parklet bike corrals, etc
    - iii. Holiday marketing – “givers gift program” \$50 gift certificate given for shopping in Andersonville
    - iv. Distinct marketing plan not needed
    - v. Spent more on parklet and bike corrals
    - vi. Under budget on landscaping – rain!
    - vii. Streetscape repairs – Nov 1 hopefully
    - viii. Sidewalk cleaning
    - ix. Check Scrub-a-Dub-Dub amount \$1,620 – Tad says approved higher amount
  - b. Approve financial report – Farah Essa, Second - Karin M. Abercrombie
- V. 2014 budget.
  - a. City's form had mistake in total. Correct amount of budget should be \$276,775.
  - b. Move to approve 2014 budget- Karin M. Abercrombie, Second -Tad Tanaka. All in favor.
  - c. Move to approve 2014 budget work plan: Farah Essa. Second, Rolando Esparza. All in favor
  - d. Move to approve Andersonville Chamber of Commerce as 2014 sole service provider: Tad Tanaka. Second, Farah Essa. All in favor.
- VI. Services Report
  - a. Arts Weekend Oct 11-13
  - b. More \$ into radio ads WBBZ
  - c. Holiday ads
  - d. Snow plowing – no new contract yet – Ellen in discussions
  - e. Green building proj. – Cassona
  - f. Façade incentive - Scrub-a-Dub-Dub, Swedish Museum, The Coffee Studio, Sparkles Fine Jewelry, Newcastle
  - g. Questions regarding name of “façade” program – should let owners and renters know what façade really means
  - h. Trumbull school discussions
  - i. Tenant attraction/retention
    - i. Kingfisher – no news , Sabrina still empty, **Frieda** – Marigold- empty, Brasserie
  - j. Sidewalk cleaning – power wash –students cleaning off stickers, etc
  - k. Landscaping – money on weeding, street grates need repair

- VII. Commissioners – need 2 more – Edgewater Produce is someone to talk to – Ellen will ask him.
- VIII. Next year meetings – Jan 13, April 21, June 23 (optional), July 14, Oct 20
- IX. Adjourn - Karin M. Abercrombie, motion. Second - Rolando Esparza. All in favor.