Öppen För Affärer
(open for business)
Start, grow or strengthen your business in Andersonville.

Desirable Location with Built-In Customers
Located on Chicago’s northeast side, Andersonville is easy to reach from downtown, the North Shore or neighboring Chicago communities via Lake Shore Drive, the CTA’s Red Line or Ashland and Ridge Avenues. But businesses don’t have to look far for customers. Andersonville’s 25,000 residents have an average household income of $99,000 and a total of over $250,000,000 in retail spending power. Over 570,000 residents live within a 15-minute drive, totaling a spending power of $5.5 billion!

Good Company
Our research shows that a community of unique independent businesses is an ideal setting for other businesses. Nowadays, customers look for an “experience” and Andersonville’s walkable, historic, bustling business district offers them a dynamic grouping of shopping and dining choices that’s hard to find elsewhere.

Viable Markets
Andersonville has room for expansion in a number of sectors, including entertainment, culture and nightlife, kids apparel, furniture & home, cooperatives, and co-working. In 2017, Andersonville was ranked one of the top 50 neighborhoods in the country for economic growth and opportunity!

“The abundance of charming small businesses along Clark Street paired with frequent neighborhood street festivals make Andersonville its own little village.”
- Redfin, in ranking Andersonville the 7th hottest neighborhood in the country.
Why we love Andersonville!

"Andersonville is a place where everyone feels at home, whether young or mature, no matter how you identify, and regardless of ethnicity or background. Community members authentically celebrate and respect each other! We couldn't think of a better environment for our business."

Matthew and Greg of Cowboys and Astronauts

Location

Proximity to Lake Shore Drive, 3 convenient CTA train stops, and many bus routes means that Andersonville is easily reached from almost any part of the city by car, train, bus, or bike. Also, many residents and visitors leave the car at home when they shop and dine.

A community’s high walkability is commonly linked to higher economic values. Andersonville’s high walkability qualifies it as a “walker’s paradise!”

Demographics

<table>
<thead>
<tr>
<th></th>
<th>Classic Andersonville</th>
<th>5-Min Drive Time Market</th>
<th>30-Min Drive Time Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>24,409</td>
<td>54,302</td>
<td>1,784,266</td>
</tr>
<tr>
<td>Population Median Age</td>
<td>36</td>
<td>40</td>
<td>35</td>
</tr>
<tr>
<td>% College Educated</td>
<td>78%</td>
<td>76%</td>
<td>70%</td>
</tr>
<tr>
<td>Average Household Income</td>
<td>$88,945</td>
<td>$84,095</td>
<td>$98,980</td>
</tr>
<tr>
<td>% of Household Income $75K+</td>
<td>45%</td>
<td>37%</td>
<td>33%</td>
</tr>
<tr>
<td>Total Residential Spending</td>
<td>$64.1 Million</td>
<td>$30.2 Billion</td>
<td></td>
</tr>
<tr>
<td># of Employees</td>
<td>5,938</td>
<td>14,622</td>
<td>1,393,650</td>
</tr>
</tbody>
</table>

2,300 new residential units are proposed or under construction within a 2 mile radius of Andersonville.

Bike Andersonville

Biking to and through Andersonville has never been easier. Between the new Glenwood Greenway, our 6 on-street bike corrals, and 3 Clark Street DOTT stations, cyclists can easily explore the neighborhood by bike.
Consumer Preferences
Our locals love local.

Of 1,300+ Andersonville Consumers Surveyed:

- 93% said that local ownership of businesses is very important when deciding to shop or dine in Andersonville.
- 87% believe that maintaining a prevalence of local businesses is top priority for improving the Andersonville Business District.
- 74% dine out at least weekly in Andersonville in any given month.

Strength In Numbers
Our study shows that Andersonville’s unique, independent businesses provide ideal “co-tenants” for many types of businesses. By clustering, businesses generate customers who make a special trip to find quality, one-of-a-kind merchandise. Additionally, Andersonville’s restaurant scene has grown into a destination dining district.

District Mix & Growth
From January 2017 to March 2018, 25 new businesses opened in Andersonville, 7 of which were in the retail sector. Our district’s number of available storefronts dropped by 3% between 2017 and early 2018. There is a sense of optimism that Andersonville continues to be a desired, thriving district!

Health + Wellness

Arts + Culture

Retail

Professional Services

Available Space

Ground Floor Use

To view an up-to-date listing and map of available spaces in Andersonville, visit andersonville.org

Join our community of local Andersonville business owners.
For a number of years, Transit Tees incubated in the Andersonville Galleria, and in the summer of 2017, opened their second brick-and-mortar location at 5226 North Clark. Wickedly cool shopkeepers, Chris (left) and Katherine (right) greet you as you enter Transit Tees, where patrons are met with an abundance of locally crafted Chicago gifts, ranging from transit inspired apparel to Chicago themed artwork. The name “Transit Tees” is a direct reference to the shop’s self-designed subway apparel and owner Tim Gillengerten’s childhood nickname, “T,” and there is a strong Midwest vibe reflected in the products. You may even spy Chris making buttons at the counter!

Support for your business.

Customer Attraction Events

The Andersonville Chamber of Commerce promotes the neighborhood by hosting more than 15 fresh and fun yearly events that help drive traffic to businesses.

Each year, over 100,000 people come to Andersonville for at least one of these events.

Ribbon Cuttings

ACC conducts celebratory ribbon cuttings for business grand openings and milestone anniversaries.

The Andersonville commercial district is supported by two non-profit organizations and a funding entity:

**Andersonville Chamber of Commerce (ACC)**
ACC fosters a vibrant environment in which Andersonville businesses can thrive by attracting a diverse customer base; providing business support services and advocacy; and engaging in business attraction, long-range planning, and economic development.

**Andersonville Sustainable Community Alliance (ASCA)**
ASCA supports the Andersonville Farmers Market, an independent market that spans a 24 week season and brings 50,000+ to the neighborhood each year. The Andersonville Farmers Market will be celebrating its tenth anniversary in 2019.

**Block Clubs**
A total of ten Block Clubs represent the tens of thousands of residents within Andersonville’s boundaries. Our block clubs are the backyard customers that frequent our business district for everyday errands, leisure time, and celebrating special occasions. Andersonville’s block clubs are as ingrained in the ethos of the neighborhood as our iconic Water Tower.
Business Services
The Andersonville Chamber of Commerce works diligently to cultivate a thriving commercial district by listening, planning, and executing concepts and partnerships that strengthen our business community. One of the ways we achieve this is by hosting a monthly Third Thursdays series. Every third Thursday we host a masterclass, a roundtable, and a networking event to better understand and gain the insight of our members and business owners.

Masterclasses
An hour-long session with guest speakers designed to give small businesses coaching on a professional level. Topics covered include marketing and social media, commercial insurance and legal assistance, small business tax breaks, hiring and safety.
*Masterclasses are open to Chamber Members only.

Roundtables
Designed to convene members of the same sector (Retail, Bars/Restaurants, Service, Health and Wellness, and Entertainment/Culture/Attraction), these sessions focus on shared challenges and opportunities relevant to each business sector. Roundtable discussions help problem solve, retool events, and increase cross-promotions and customer attraction.
*Roundtables welcome both members and non members.

Networking
These events convene potential new members, employers, and referrals and connect them with our current member network in a casual environment at a local Andersonville establishment. The Chamber provides one free drink ticket, light bites, and a “person of interest” that gives a brief presentation about their business and services to the group.
*Networking is open to both members and non members.

Business Assistance Programs and Services
The Andersonville Chamber of Commerce is an extension of the City of Chicago’s Small Business Center and can help business owners navigate city processes, permits, licenses and more. Additionally, these programs directly support businesses:
- Facade Rebate Program
- Green Building Incentive Program
- Security Incentive Program
- Ribbon Cutting Celebration
- Chamber Membership
- Customized demographic and market data
- Jan Baxter Memorial Fund for Andersonville Entrepreneurs

Tourism Attraction
- The Andersonville Neighborhood Guide is updated annually and 45,000 copies are distributed in Andersonville and to downtown hotels.
- Concierge tours are hosted twice yearly
- 3 district Kiosks help guide visitors on Clark Street

Digital Marketing Tools
Andersonville Weekly Over 20% Open Rate Per Week
Andersonville Monthly Newsletter 13,000+
#AlwaysAndersonville : The Podcast
The Andersonville Chamber of Commerce discovers the stories of our local businesses and their owners on #AlwaysAndersonville: The Podcast. Recorded in Transistor Radio’s Studio C at 5224 North Clark with engineering by Andy Miles, the podcast launched in March 2018 and currently streams new episodes weekly on iTunes and Podbean.

andersonville.org 143,678 Yearly Active Users
Facebook 8,300+ and growing
Instagram 2,300+ and growing
Twitter 6,400+ and growing
All Data and Social Media Followers (as of Spring 2018)
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Contact us today to start, grow or strengthen your business in Andersonville!