



#AlwaysAndersonville: The Podcast NEW Sponsorship Opportunity

The Andersonville Chamber of Commerce is excited to launch a new sponsorship opportunity for **#AlwaysAndersonville: The Podcast!**

The sponsorship includes:

- Exclusive sponsorship of podcast episode
- A pre-recorded promotion for your business. The recording can be done by Chamber staff or by a representative from your business, and will be the length of 2-4 sentences, starting with “This episode of #AlwaysAndersonville: The Podcast is brought to you by...”

For example, *“This episode is brought to you by the Swedish American Museum, currently enrolling Travel the World Summer Camp for ages 6-11. Come and explore the food, dance, folk arts, and cultural identities of a different country each day! Find out more information at swedishamericanmuseum.org.”*

- Link to your business website in *The Andersonville Weekly*, which promotes newly aired episodes each week.
- Link to your business website on the Episode Show Notes page ([example linked here](#)) at andersonville.org.

The sponsorship reach:

- 200 downloads/week is the current average per episode
- 8,000 subscribers through The Andersonville Weekly
- 3,500 average weekly visitors to andersonville.org

Pricing:

- \$75 per episode
- \$200 for four-episode package

To book a Podcast Sponsorship, please contact:

Joelle Scillia, Director of Marketing, at jscillia@andersonville.org or David Oakes at doakes@andersonville.org or call the Chamber office at 773-728-2995.