



**Andersonville Special Service Area #22
March 10, 2020 3:30-5PM**

Staff in Attendance: Sara Dinges, David Oakes

Committee Attendance: Rolando Esparza, Nadeen Kieren, Frank Uhler, Andy Peters, Mike Sullivan, and Pete Valavanis.

Meeting Held at Andersonville Chamber of Commerce conference room

- I. Call to Order at 3:53PM
- II. Welcome & introductions
- III. Public comment period
- IV. Side conversation proxy voting: We will be looking to the bylaws and to see how we as a commission would like to address proxy voting if a commissioner is not present for the future..
- V. Approval of March 10, 2020 meeting minutes-March's meeting minutes were motioned to be approved by Nadeen Kieren. Seconded by Mike Sullivan. All in favor and none opposed. Minutes approved.
- VI. Financial report- The balance sheet looks typical for where we are in the year. Our 1st installment is lower than it has been in the past. We have received about half of our payment than last year. Our expenses remain the same as compared to last year. Our balance sheet reflects marketing campaigns for the holidays that include both digital, display, and print with the Chicago Reader, Red Eye, Chicago Tribune, etc. P&L sheet we are right where we need to be on expenses and sidewalk maintenance has been paid out and the beginning of the year litter abatement fees. Motion to Approve Financial Report by Andy Peters. Seconded by Mike Sullivan. All in Favor. None Opposed.
- VII. This year's SSA #22 Audit is being performed by Bravos & Associates and was a great experience. So far it has been an excellent experience.
- VIII. Megalytics Proposal-Every year we purchase data to be analyzed and used as a tool to help guide trends in business attraction and development. We have recently met with a local firm that had done some data pulling in the area and would like to work with the neighborhood to gain a more complete picture by geo fencing.
- IX. Vision Session-Proactive long term planning
 - a. Review a chart of priorities of different aspects of SSA #22
 - b. District/streetscape maintenance should be the first priority
 - c. Joint board retreat for long term planning
- X. Adjournment

Future meeting dates:

- o April 7
- o May 19
- o July 7
- o September 8
- o November 10