



Andersonville SSA #22

www.andersonville.org

Commissioners:

Rolando Esparza
Property owner, 5643 N. Clark

Farah Essa
*Lake Shore Schools and property
owner, 5611 N. Clark*

Mike Sullivan
The SOFO TAP, 4923 N. Clark

Andy Peters
TrueNorth, 5507 N. Clark

Joanna Miner Thomas
Presence, 5216 N. Clark

Pete Valavanis
Property owner, 5225 N. Clark

Staff:

Sara Dinges
Executive Director

Danny Drees
*Membership and Communications
Manager*

Joelle Scillia
Marketing Director

David Oakes
Business Services Manager

Laura Austin
Community and Events Manager

January 28, 2018
Commission Meeting Minutes
Andersonville SSA #22

Commissioners attending: Mike Sullivan, Peter Valavanis, Andy Peters, and Joanna Miner

Andersonville Chamber Staff: Sara Dinges and David Oakes

Commissioners not attending: Rolando Esparza and Farah Essa

Call to Order

Sullivan called to order 9:11Am

Approval of last meeting's minutes

1. Motion to approve minutes by Sullivan. Miner second. Minutes approved.

Financial report

1. Balance sheet is healthy.
 - a. Carryover is a less because of pre-paid payments made in fourth quarter of 2016. Carryover is estimated to be around \$3,000.
2. P&L
 - a. Categories now mirror City of Chicago's category system
 - b. Total Income-
 - i. Keeping TIF rebate
 - ii. \$20,000 less in levy came in due to vacancies or possible non-payments
 - c. Budget VS Actuals
 - i. Over-budget in display ads due to WBEZ Chicago radio advertisement for holidays, as approved by commission at November meeting.
 - ii. Increased Customer Attraction
 - iii. Landscaping and Public Art
 1. Gethsemane Garden Center's Holiday Decorations payment increased a little to reflect cost of living increase.
 2. Sidewalk Cleaning 2017 end of year numbers came in lower because it was a new company, so what was bugeted was an estimate.
 - iv. Shuttle service provded an excellent attraction for families and press for the neighborhood.
3. Auditors

- a. RPF for Auditors in 2018
- b. Check with other SSAs for recommendations
- c. There are only 2 or 3 auditors that specialize in SSAs.
- d. ACT Group does a great job, but we need more than one bid for 2018-2019.
- e. Valavanis -Motion to approve ACT Group for our 2018 Auditor
 - i. Miner second; All in Favor-4; Nay-0.

Service Report

*Winter Sidewalk Sale –Coming up this weekend!

Public Way Aesthetics-

Façade Rebate Program - We increased the budget in 2017 and will bring it down in 2018 to \$15,000

- a. Façade Rebate Program needs to be updated to reflect current needs of business owners.
- b. There needs to be more representation from the SSA Commission on distribution of funds
- c. More outreach and marketing needs to be done to those that would benefit from this program that might not know about it.
- d. Applications will be brought to the Andersonville Design Committee as well as the final say to the SSA to be decided final approval or rejection.

Sustainability- There is no longer payment to Andersonville Sustainable Community Alliance (ASCA) for program support.

a. People Spots

- a. Looking at location of Jerry's/Cowboys and Astronauts
- b. Do we want to continue to offer this in Andersonville or should we sell them and end the program? Commission consensus that it is time to move on.

Economic Development and Business Development

- i. New Mapping tool created by Place Consulting will allow us to keep track of every aspect of our SSA district.
- ii. Great tool to help with available properties, business mix, inventory of street furniture and fixtures. Provide information if in a TIF, zoning, and permits pulled.

Safety- nothing to report

Commissioners

Nadeen Kieren's application has been completed and is set to go to City Council in February.

Identify possible Commissioners and outreach strategies

- Andy from Transistor
- Sarah from Women and Children First

-Hallie from Milk
-Matthew from Cowboys and Astronauts

Next meeting

1. Ideas for Holiday Decorations for 2018
2. Façade applications if applicable
3. Vacancy Report
4. Discussion of adding more meetings to the schedule

Next Business

May 21, 2018

Adjournment

1. Sullivan motioned to adjourn. Peters second. Meeting adjourned.