

Commissioners:

Andersonville SSA #22

Rolando Esparza
Property owner, 5643 N. Clark

Commissioners attending: Farah Essa, Andy Peters, and Nadeen Kieren.

Farah Essa
*Lake Shore Schools/
Property owner, 5611 N. Clark*

Andersonville Chamber Staff: Sara Dinges and David Oakes

Mike Sullivan
*The SOFO TAP, 4923 N. Clark/
Property Owner*

Commissioners not attending: Rolando Esparza, Mike Sullivan, and Pete Valvanis

Call to Order at 9:43 AM

Andy Peters
TrueNorth, 5507 N. Clark

New Commissioners

Pete Valvanis
Property owner, 5225 N. Clark

-Recruit new commissioners for SSA 22

-We need more property owners

Nadeen Kieren
Property owner, 5357 N. Ashland

-Action item: The chamber will help identify those that might be interested in open commissioner positions.

Staff:

Sara Dinges
Executive Director

Motion to approve last November 13th meeting minutes and December 3rd Conference Call minutes. Motion to approve minutes by Essa. Peters second. November 13th minutes and December 3rd meeting minutes approved.

Financial Report

Joelle Scillia
Director of Marketing

Balance Sheet

David Oakes
Business Services Manager

End of Year balance sheet is reflecting that our TIFF rebate was sent to the Andersonville Chamber's account and it will reflect on our end-of-year balance sheet. Our TIFF rebate will live on our balance sheet and not our P&L based on the recommendation of our auditor and our accountant. The accounts payable reflect payouts to our open invoices paid in January.

Laura Austin
Community and Events Manager

Side conversation about SSA money being used on special events and how they are used and that SSA money is only used on marketing and special events that cover the entire district.

We have not received a bill for power washing from June. Our contract wasn't upheld on their end and don't anticipate an invoice.

Holiday decorations will be up a little longer this year we spent less because we did not do garland on the poles.

P&L

P&L is on target for mostly everything. Going forward we will add a cost of living into the SSA Management.

Motion to approve Financial Report by Essa. Kieren second. All in favor Financial Report approved.

Service Report

Review of Signed 2019 Contracts
Landscaping-BrightView Landscaping
Litter Abatement-Cleanslate by CARA
Snow Removal-Patch Landscaping
Power washing-Cleanslate by Cara

Customer Attraction

Special events-Hygge Fest and Insidewalk Sale

-Hygge Fest is a way to celebrate all things cozy, to celebrate being together with friends and family and really open the district up to people looking for something to do in early February.

-Insidewalk Sale is in early March and celebrates our incredible retail district in a time when it is a little slower.

Andersonville Farmers Market 10 Year Anniversary!

-Looking to add banners to the intersection of Berwyn and Clark to have an identifier and celebrate the market. Possibly add flags under the currently banner to create movement or an additional element. The SSA will help contribute to the celebration year by allocating \$1000 to help promote.

Holiday Recap and Holiday decorations -We had positive feedback for our Holiday decorations and they are able to stay up longer because they were more universal. We had over 70 passports turned in to chamber and the trolley was very success with lines of families ready to ride up and down the district.

Water Main Project-The Clark to Bryn Mawr Water Main Project has officially started. We have scheduled meetings with the contractor every Wednesday. As well as set up great communication with the 48th Ward's office by sending out newsletters and text alerts to anyone that signs up to receive them. We have a business liaison, Peter Anderson, that will be in contact with all of our businesses.

Public Way Aesthetics

Following the construction CDOT and the 48th office will create safer infrastructure for bikers. This plan will expand areas and safety for biking commuters. We will follow up with more information.

Public Art Rebate Program-Nothing to report at this time.

Sustainability-Nothing to report at this time

Economic Development and Business Development-

Economic & Business Development

Pop Up License-The city now offers a retail and a restaurant pop up license.

Consumer Survey-We have historically done a retail consumer survey paid for by the SSA. We have done one in 2010, 2012 and 2014. We have a proposal from

Place Consulting to create, execute, and provide the consumer survey. It is a great way to reach out to consumers in the neighborhood, those that work in the neighborhood, or visitors of the neighborhood to find out trends what they would like to see in Andersonville. We include this information in our Business Attraction Guide that help with neighborhood development. We have asked about dropping their line item of a focus group because we do keep a pulse on our businesses through Third Thursday round tables and talking with our businesses.

Commissioner's Questions:

Survey Monkey is a tool that the chamber could use to build a survey that is similar that that the consulting firm will use?

Is the chamber staff available to do this type of study without using an outside service?

How do they separate those that say they shop the district and what measures will be taken to rule out false answers and inconsistencies?

We will go back to Place Consulting to see if they will make changes to the contract to replace focus groups with following up with data and the next step items. This information is valuable and it is cost effective to have this data for our retail district.

Motion to approve Consumer Survey with changes that were discussed by Kieren. Peters second

Safety Programs

Andersonville introduced a Security Incentive Program to help deter shoplifting, loitering, property destruction and overall neighborhood safety.

This program would assist in providing a rebate of up to \$750 incentive to businesses along the SSA.

- Program Assistance/Outline
- Quality of Camera
- Timeline of the program, permits, installation, connect to the city.
- Rights of business and pedestrians
- Program will launch in August.

Security Camera Rebate Program recipients:

-Jameson Loves Danger

-Rattleback Records

-Honore Storage

Applications being processed:

-Brown Elephant is in the process of installation.

Personnel-Nothing to report at this time.

Next meeting –March 19, 2019. We have to do a budget modification at our March 19th meeting for our BrightView decision to increase landscaping budget line.

Up Coming Meetings:

- May 21
- July 9
- September 10
- November 12

Motion to adjourn by Essa. Kieren second the motion.