



Andersonville SSA #22
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March 19, 2018
Commission Meeting Minutes
Andersonville SSA #22

Commissioners:

Rolando Esparza
Property owner, 5643 N. Clark

Farah Essa
*Lake Shore Schools and property
owner, 5611 N. Clark*

Mike Sullivan
The SOFO TAP, 4923 N. Clark

Andy Peters
TrueNorth, 5507 N. Clark

Joanna Miner Thomas
Presence, 5216 N. Clark

Pete Valavanis
Property owner, 5225 N. Clark

Staff:

Sara Dinges
Executive Director

Danny Drees
*Membership and Communications
Manager*

Joelle Scillia
Marketing Director

David Oakes
Business Services Manager

Laura Austin
Community and Events Manager

Commissioners attending: Mike Sullivan, Pete Valavanis, Rolando Esparza, Farah Essa, and Joanna Miner

Andersonville Chamber Staff: Sara Dinges and David Oakes

Commissioners not attending: Andy Peters

Special Guest: Nadeen Kieran

Call to Order

Essa called to order 9:06AM

Approval of last meeting's minutes

1. Motion to approve minutes by Miner. Valavanis second. Minutes approved.

Financial report

1. Balance sheet is healthy.
 - a. Nothing to report for end of February
2. P&L
 - a. Categories now mirror City of Chicago's category system
 - b. Simplified Budget submitted to city vs real budget-
 - i. Remaining in agenda packet for reference.
 - ii. A quick reference guide that can help with financial decisions made throughout the year.
 - iii. Requestion: add a column for year-to-date account informaiton.
 - c. Budget VS Actuals
 - i. Landscaping and Public Art
 1. Gethsemane Garden Center's Holiday Decorations payment increased a little to reflect cost of living increase.
 2. Sidewalk Cleaning 2017 end of year numbers came in lower because it was a new company, so what was bugeted was an estimate.
3. Auditors

Service Report

1. 2018-2019 Neighborhood Guide

- a. The Andersonville Neighborhood Guide is going into its 13th year servicing Andersonville residents and providing customer attraction from all over the city.
- b. SSA # sponsors about \$7000 of the guide.
- c. We are changing the guide a bit to reflect current business suggestions, comments, and current demand. These changes will include more pictures of the neighborhood, advertorials, and two maps to reflect the intent of the guide of being a guide for visitors and a guide for residents for their local services.
- d. Distribution will increase from 40,000 to 45,000

2. Spring Events/Customer Attraction

- a. **First Fridays, Andersonville Farmers Market, Concierge Tour**
- b. **First Fridays**-Increase customer attraction by strategically program the district with street performers/buskers.
- c. **Farmers Market**
 - i. Give away tote bags to the first # customers.
 - ii. Hire musicians for opening day
 - iii. Purchase \$5 tokens to give a way
 - iv. Purchase banners for neighborhood to announce the season
- d. **Concierge Tour**- 70 concierge tour that highlights Andersonville as a district and gives participants a passport to the neighborhood.

3. Holiday Decorations- We will revisit looking into something that has a fresher look.

4. Landscaping- We are currently scheduling a meeting with Gethsemane Garden Center to discuss this year's Andersonville landscape.

- a. Action item-look into comparable landscape planter fauna design and pricing.
- b. Missing trees-311 has scheduled a replanting of trees missing along the SSA to coincide with their annual planting before Arbor Day.
- c. Streetscape elements-Planters
 - i. 48 planters and most have crumbling bricks around the base of the planters.
 - ii. A general contractor has provided cost of brick removal and painting of the bases and will cost up to \$18,000 to treat all 48 planters.

iii. Prioritize what planters need the most work first then do a few each year.

iv. We need to identify if the damage is water damage from inside the planter or wear and tear from weather throughout the years.

Public Way Aesthetics

Façade Rebate Program/Green Building Incentive Program -

1. Applications for review
 - a. Lost Larson- applied for both and have been pre-approved for Façade Rebate Program and have been approved for the GBIP.
 - i. sign renderings, and clarification of property owner incentives.
 - ii. \$5,464 in total grant funds awarded
 - b. Alamo Shoes- applied for both and have been pre-approved for Façade Rebate Program and have been approved for the GBIP.
 - i. Waiting on current architectural renderings to show more accurate buildout of the façade and cancelled check to contractor.
 - ii. \$6,000 in total grant funds awarded
 - c. **Motion to approve Design Review Committee recommendations for both projects by Esparza. Valavanis and Miner second**

Sustainability- Nothing to Report

Economic Development and Business Development-Nothing to Report

Safety Programs

1. Andersonville is introducing a Security Incentive Program to help deter shoplifting, loitering, property destruction and overall neighborhood safety.
2. This program would assist in providing a rebate of up to \$500 incentive to businesses along the SSA.
 - a. Program Assistance/Outline
 - i. Quality of Camera
 - ii. Timeline of the program, permits, installation, connect to the city.
 - iii. Rights of business and pedestrians
 - b. Update application and secure supporting information before completed program FAQs.

Commissioners

Nadeen Kieren's application has been moving and Nadeen has gone through training. Nadeen should be a voting member by May.

SSA #22-Annual Meeting

1. Annual Meeting set for May 21, 2018

2. Vote/Reelect for President, Vice President, and officers
3. Ballot will be available for commission
4. Current Roster:
 - i. Rolando Esparza -Chair
 - ii. Mike Sullivan- 1st Vice Chair/Treasurer
 - iii. Farah Essa-2nd Vice Chair/Secretary
5. 9 max chairs for SSA #22
 - i. Identify representatives from the entire SSA
 - ii. Cultivate list and send invitation

Next meeting

1. Security Incentive Program
2. Façade applications if applicable
3. Available Property Map

Next Business

May 21, 2018

Adjournment

1. Sullivan motioned to adjourn. Valavanis second. Meeting adjourned.