



Andersonville SSA #22
www.andersonville.org

Commissioners:

Rolando Esparza
Property owner, 5643 N. Clark

Farah Essa
*Lake Shore Schools/
Property owner, 5611 N. Clark*

Mike Sullivan
*The SOFO TAP, 4923 N. Clark/
Property Owner*

Andy Peters
TrueNorth, 5507 N. Clark

Joanna Miner Thomas
Presence, 5216 N. Clark

Pete Valavanis
Property owner, 5225 N. Clark

Nadeen Kieran
Property owner, 5357 N. Ashland

Staff:

Sara Dinges
Executive Director

Danny Drees
*Membership and Communications
Manager*

Joelle Scillia
Marketing Director

David Oakes
Business Services Manager

Laura Austin
Community and Events Manager

May 21, 2018

Commission Meeting Minutes

Andersonville SSA #22

Commissioners attending: Mike Sullivan, Andy Peters, Rolando Esparza, and Nadeen Kieran

Andersonville Chamber Staff: Sara Dinges and David Oakes

Commissioners not attending: Pete Valavanis, Farah Essa, and Joanna Miner

Call to Order

Rolando called to order 9:15AM

1. Service Report

1. 2018-2019 Neighborhood Guide

a. The Andersonville Neighborhood Guide is going into its 13th year servicing Andersonville residents and providing customer attraction from all over the city.

b. SSA # sponsors about \$7000 of the guide.

c. We are changing the guide a bit to reflect current business suggestions, comments, and current demand. These changes will include a more

photo-forward guide, neighborhood advertorials, and two maps to reflect the intent of the guide of being a guide for visitors and a guide for residents for their local service.

d. Distribution will increase from 40,000 to 45,000. We will have a more strategic o of the roll out of this guide. We will do a guide drop for the concierge at the end of May and do a call out for Airbnbs in the neighborhood.

2. Spring Events/Customer Attraction

a. First Fridays, Andersonville Farmers Market, Concierge Tour

b. First Fridays-Will be dissolving and we will continue to promote our Summer Programming by highlighting some of our community events and program some of the weekends with buskers and family fun activities.

c. Farmers Market-We gave away the tote bags and they were a big hit! They disappeared in 25 minutes and were so successful that the market purchased their own and will sell them to raise money for their 10th Anniversary next year.

d. Concierge Tour- 80 concierge took our tour that highlights Andersonville as a district and gives participants a passport to the neighborhood. Very successful events and they walked away with tote bags stuffed with neighborhood treasures and pamphlets about upcoming events in the neighborhood.

3. Holiday Decorations

We are revisiting our Holiday decorations and have had meetings with a few other chambers about how they choose their decorations and costing out our district. We are hoping for a fresher look for the 2018 Season.

4. Landscaping

We are currently scheduling a meeting with Gethsemane Garden Center to discuss this year's Andersonville landscape.

a. Action item-We have reached out to a few chambers and got a great range of what other chambers pay for their planters. Chamber staff will work with commission, Nadeen Kierran to execute more strategic plantings.

b. Missing trees- All trees have been planted throughout the district in the vacant tree pits thanks to the efforts of 311.

c. Streetscape elements-Planters

i. 48 planters and most have crumbling bricks around the base of the planters. A general contractor, Lo Destro Construction has removed all of the crumbling bricks from the planters and the next step will be to water proof the basin to prevent further erosion. This will have to be done in stages due to cost

ii. Damage was coming from constant wear and tear from weather throughout the years.

Public Way Aesthetics

Façade Rebate Program/Green Building Incentive Program -

Applications for review

Konak Pizza and Lounge- applied for Green Building Rebate Program for a lighting retrofit for \$402.44.

Motion to approve Design Review Committee recommendations for both projects by Kieran. Sullivan second

Sustainability

AARP GRANT- The Andersonville Chamber of Commerce has applied for a grant from AARP that gives funding to enhance, create, and cultivate better place-making and access to public spaces for everyone including seniors. We have submitted our proposal for Catalpa Ave. to have a dedicated drop off point, more greenery, and a more robust area for sitting and socializing. We hope to plant the seed to help decrease the dead zone between the Walgreens parking lot and the Jewel.

Economic Development and Business Development- We are updating our business attraction guide.

It was last updated in 2014.

It will match the look and feel of our 2018-2019 Neighborhood Guide

It will increase in pages and include statistics, business development programs, and information that highlights Andersonville as an entire community.

Safety Programs

Andersonville is introducing a Security Incentive Program to help deter shoplifting, loitering, property destruction and overall neighborhood safety.

This program would assist in providing a rebate of up to \$750 incentive to businesses along the SSA.

Program Assistance/Outline

Quality of Camera

Timeline of the program, permits, installation, connect to the city.

Rights of business and pedestrians

Program will launch later on this summer.

Approval of last meeting's minutes

1. Motion to approve minutes by Sullivan. Kieran second. Minutes approved.

Financial Report

Balance sheet is healthy and on track with last year.

Nothing to report for end of April

2016/2017 we prepaid for our SSA 2018 installation of our last kiosk

P&L

We have 5-6K less income than the previous year from taxes collected. This could be because of the number of available properties or because not all taxes have been paid yet.

Nominal payments have been paid which include street cleaning and snow plowing.

No Façade Rebates have been paid out yet.

Transaction Reports will be included in your packets

Motion to approve Financial Report by Kieran. Rolando second. Financial Report approved.

2019 Budget Meeting

Carryover from 2017 we chose to be more conservative.

Levy Analysis

Estimated Tax Rate Cap to generate 2017 Levy is currently at .4542%

Find out what other neighborhoods are at for their caps

Possibly take into consideration of the streetscape maintenance and raise the cap to .46 for a strategic streetscape maintenance plan.

Anything over 25% change in budgeting needs to be explained to the city of Chicago for approval.

Customer attraction: No changes

Public Way Aesthetics

Reducing Way finding signage budget to just cover updates now that all three are installed.

Increase repair budget for brick pavers, planters, recycling bins, etc. as needed by survey of conditions.

Decrease Green Building Incentive Program by \$1,000

3. Sustainability & Public Places

1. Reducing Public Places Budget %100

2. Reducing Sustainability Programs %100
4. Economic Business Development: No Changes
5. Safety Programs- We are increasing the budget to \$3,000
6. SSA Management: No Changes
7. SSA Non-Service (Office Personal): No Changes

Motion to approve 2019 Draft Budget by Sullivan. Kieran second. 2019 Draft Budget approved.

SSA #22-Commissioner Elections

Annual Meeting set for May

Vote/Reelect for President, Vice President, and officers

Election results:

Rolando Esparza -Chair

Mike Sullivan- 1st Vice Chair/Treasurer

Farah Essa-2nd Vice Chair/Secretary

9 max chairs for SSA #22

Identify representatives from the entire SSA

Cultivate list and send invitation

Next meeting

Façade applications if applicable

Available Property Map

Next Business

July 9, 2018

Adjournment

1. Sullivan motioned to adjourn. Kieran second. Meeting adjourned.

