

**Commissioners:**

Andersonville SSA #22

Rolando Esparza  
*Property owner, 5643 N. Clark*

Commissioners attending: Farah Essa, Pete Valavanis, Andy Peters, and Nadeen Kieren. Call in: Mike Sullivan

Farah Essa  
*Lake Shore Schools/  
Property owner, 5611 N. Clark*

Andersonville Chamber Staff: Sara Dinges and David Oakes

Mike Sullivan  
*The SOFO TAP, 4923 N. Clark/  
Property Owner*

Commissioners not attending: Rolando Esparza  
Guest: Tyler Walters of BrightView Landscapes

Andy Peters  
*TrueNorth, 5507 N. Clark*

Call to Order at 9:45 AM

Pete Valavanis  
*Property owner, 5225 N. Clark*

Motion to approve last September 11th meeting minutes by Essa. Kieren second. September 11th meeting minutes approved.

Nadeen Kieren  
*Property owner, 5357 N. Ashland*

BrightView: Speaker Tyler Walters: Business Developer for BrightView. Please request the November 13<sup>th</sup> SSA Committee Meeting recording.

**Staff:**

Sara Dinges  
*Executive Director*

**Financial Report**

**Balance Sheet**

Joelle Scillia  
*Director of Marketing*

End of October is not reflective of our receiving our TIFF Surplus. Our \$11,000 surplus check was sent to the wrong account and it will reflect on our end-of-year balance sheet. We have been a little more conservative this year than last.

David Oakes  
*Business Services Manager*

Nadeen: What are the risks going into year end? There are no liabilities that is foreseen at this time. We still have not seen the bill from Pressure Washing and don't know where it will land.

Laura Austin  
*Community and Events Manager*

**P&L**

P&L is on target for mostly everything. We are over budget on our customer attraction such as Neighborhood Guide. We printed more guides this year and increased distribution. More strategic on distribution so they last through the year. Watching our Holiday marketing budget and might come under. We talked about maintaining our WBEZ ad placement as well as the Chicago Reader. We want to be strong with marketing for the district.

Facebook advertising with target ads.

Façade Rebate Program: We have not paid out Alamo Shoes.

Andy hates the Façade Rebate Program because there shouldn't be a committee that casts judgement on how small businesses choose to their facades to look. Money should go to streetscape elements.

Essa: Program is designed to help small business with larger projects and every penny counts when you it comes to transforming one business, but it has the potential to transform entire blocks with the program. It is a nice perk to have.

Andy would like the Façade Rebate Program funds go to the Security Rebate Program.

Kieren: The incentive lifts the whole neighborhood up. Façade incentive give businesses incentive.

Sullivan: Support of the program and less enamored with the committee. With that said the SSA Commission has final say on awarding the money to applicants.

The Security Camera Rebate we have updated the application to instead or your choice of providing a narrative of why they choose to give a brief narrative of why they want to go with one bid instead of providing two bids.

The Façade Program is a lot of time to uphold this program. There is a bigger conversation about the program and its future. For right now we should put a pin in the conversation. We should have a representative from the SSA on the Design Committee in addition to having the final say on projects.

Motion to approve Financial Report by Essa. Kieren second. All in favor Financial Report approved.

## **Service Report**

### **Public Way Aesthetics**

Façade Rebate Program/Green Building Incentive Program:

- Rattleback Records has successfully finished their façade rebate process.
- Honore Storage has submitted their application for the Façade Rebate Program

### **Applications for review-**

-5307 N. CLARK is asking for \$1000 from the Green Building Incentive Program for their retrofitting their storefront with new energy efficient lighting.

**Public Art Rebate Program**-Nothing to report at this time.

**Sustainability**-Nothing to report at this time

**Economic Development and Business Development**- Nothing to report at this time.

## **Safety Programs**

Andersonville introduced a Security Incentive Program to help deter shoplifting, loitering, property destruction and overall neighborhood safety.

This program would assist in providing a rebate of up to \$750 incentive to businesses along the SSA.

- Program Assistance/Outline
- Quality of Camera
- Timeline of the program, permits, installation, connect to the city.
- Rights of business and pedestrians
- Program will launch in August.

**SSA Management-** We are looking for candidates for SSA 22's commission

**Personnel-**Nothing to report at this time.

### **2019 RFPs**

**Landscaping Contract:** Gethsemane is our current provider of our Landscape contract. Gethsemane has been a strong partner for over a decade heading into the 2019 season and has re-assessed their bandwidth and focus. They have decided not to bid for landscaping contract with SSA 22. We thank Gethsemane and their incredible team for all their years of service in Andersonville.

The new vendor contract will discuss vision of Andersonville's 52 planters and work with our budget. Topics include:

- Holiday planters
- We have not increased our budget on Landscaping
- Provide itemized list of services that include watering, planting, and materials

### **Streetscape Maintenance and Landscaping RFP**

Kieren and an Andersonville Chamber staff member took a walk about the district to get a sense of the current state of south of foster, post construction, as well as the general health of the streetscape. Planters in prime positions for an update/change to reflect our vibrant streetscape element.

1. Compare planters with other neighborhoods
2. Pavers throughout the district need repair, replacement, or alignment.
3. Construction work (all utility work) should have a contract agreement to restore district.
4. Better communication and planning will help guide restoration from alterations of the streetscape.

We must do our due diligence to confirm with Gethsemane that they want to continue working with the SSA. We will not confirm on a Landscaping contract today, but connect on a conference call within a weeks' time to finalize our decision.

### **Snow Removal**

Patch Landscaping

Motion to Approve Patch Landscaping for snow removal of SSA #22: Essa Peters seconds the motion.

All in favor

### **Pressure Washing**

Cleanslate By Cara

Motion to Approve Cleanslate by Cara for Pressure Washing of SSA #22: Kieren  
Essa seconds the motion.

All in favor

**Litter Abatement**

There was an increase in this year's bid by Cleanslate. We will follow up with them on the increase and bring it back to committee. (Amendment via conference call on Monday, December 3, 2018: Cleanslate By Cara

Motion to Approve Cleanslate by Cara for Litter Abatement of SSA #22: Sullivan  
Valavanis seconds the motion.

All in favor

The SSA 22 Commission will have to have a follow up conference call in order to complete the assignment of 2019 contracts. We will continue on December 3, 2018.

**Next meeting** –December 3, 2018 Conference Call to wrap up contracts

We will send out our 2019 Meeting schedule before the end of the year.