

Andersonville SSA Meeting #22  
Meeting minutes  
October 20, 2014

- I. **People Present** = Barbara Boba, Rolando Esparza, Karin Moen Abercrombie, Farah Essa, Joanne Miner, Pete Valavnis, Tad Tanaka, Jill Siegel, Brian Bonnano
  
- II. **Public Comment**  
Expected guests did not appear. Concern expressed about cleanup conditions south of Foster.
  
- III. **Meeting Minutes**
  - MOTION: Approval of last meeting's minutes → 1<sup>st</sup>: Karin, 2<sup>nd</sup>: Pete. All in favor.
  
- IV. **Financial Report**
  - Low on property tax collection money
  - Print materials costs include neighborhood guide and Arts Weekend brochure
  - Tenant retention/attraction costs incurred from Business Districts, Inc.
  - Sidewalk cleaning done in June
  - MOTION: Accept financial report → 1<sup>st</sup>: Pete, 2<sup>nd</sup>: Rolando. All in favor.
  
- V. **Services Report**
  - Marketing & promotions – launching new local spending loyalty program: “LoLo”
  - Snow plowing – new contract starting Nov. 15 (through April 15) in the amount of \$26,920; if more than 30” of snow accumulates throughout the season, per occurrence cost for snow removal will be \$1,900
  - Green building – rebates provided to Milk and Invision
  - Façade program – rebates provided to Jerry’s and Hamburger Mary’s; application and review in progress for Andie’s
  - Tenant retention – Middle Eastern Bakery expansion, Sabrina becoming men’s clothing store, Broken Buckle moving upstairs to replace The Landmark; vitamin store becoming coffee shop; appreciation to Nick for his thorough reports
  - District Planning:
    - Trumbull school – determination made for no retail as part of the reuse; ACC hoping for theater and housing
    - Joint retreat possible or this line item could help fund streetscape work if needed
  - Sidewalk cleaning – concern about overflowing trash receptacles and maybe not enough cans; thoughts that Starbucks and Forever Yogurt should sponsor cans because of the amount of trash they generate; business near the museum is using street garbage cans for their own trash; may need trash pickup more often
  - Landscaping
  - Streetscape repair – sidewalk needs to be restored to original condition after repairs/improvements

- MOTION: Approve Service Report → 1<sup>st</sup>: Rolando, 2<sup>nd</sup>: Tad. All in favor.

VI. **2015 Meeting Schedule**

- January 12
- April 20
- June 22 (option)
- July 20
- October 19

VII. **MOTION: Adjourn → 1st: Rolando, 2nd: Pete. All in favor**